

How is the outdoor power equipment market changing?

The Outdoor Power Equipment market continues to evolve at a rapid pace, reshaping how consumers shop, which brands they trust, and what drives their purchase decisions.

What are the top 3 outdoor power equipment brands?

The top three Outdoor Power Equipment brands are Ryobi, Craftsman, and Ego. For more brand share insights, including share trend over time, access our public OPE dashboard now.

How big is the outdoor power equipment market?

Enjoy complimentary customisation on priority with our Enterprise License! The outdoor power equipment market size is forecast to increase by USD 11.51 billion at a CAGR of 6.44% between 2023 and 2028. The market is experiencing significant growth due to several key trends.

Which stores dominate outdoor power equipment sales in Q2 2025?

In Q2 2025, brick-and-mortar stores continued to dominate OPE sales, though online purchases have carved out nearly a third of the market: Online Can't Be Ignored: In-store remains the dominant channel for Outdoor Power Equipment sales, capturing 69% of purchases. However, the 31% of sales happening online signals a major behavioral shift.

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Need reliable power outdoors? From China's top innovators like EcoFlow and Jackery to global favorites like GoalZero, these 9 brands offer everything from high-capacity stations to ...

The outdoor power equipment market is a vibrant landscape where established brands grapple with tech-savvy startups and regional specialists. Success hinges on adapting to the cordless revolution, ...

MTD Products is a leader in outdoor power equipment with award-winning products and powerful brands. MTD's family of brands offers a range of lawn and garden products ...

Europe Outdoor Power Equipment Industry Life Cycle Historical Data and Forecast of Europe Outdoor Power Equipment Market Revenues & Volume By Equipment Type for the Period 2020 - 2030

Outdoor Power Equipment Market Analysis North America, Europe, APAC, Middle East and Africa, South America - US, Canada, China, Germany, UK - Size and Forecast 2024-2028

The Europe outdoor power equipment market was valued at USD 359.7 million in 2025. The market is expected to grow from USD 380.4 million in 2026 to USD 724.4 million in 2035, at a CAGR of 7.4%.

As Emak Group we have been operating in the OPE sector (Outdoor Power Equipment) for over 50 years and

we want to become your go-to provider of green care solutions. The Efcó, Oleo-Mac, ...

The Greece Outdoor Power Equipment Market is projected to witness growth at a CAGR of 4.8% during the forecast period, with a market size of USD 117.15 million in 2024. Rest of Europe's Outdoor ...

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